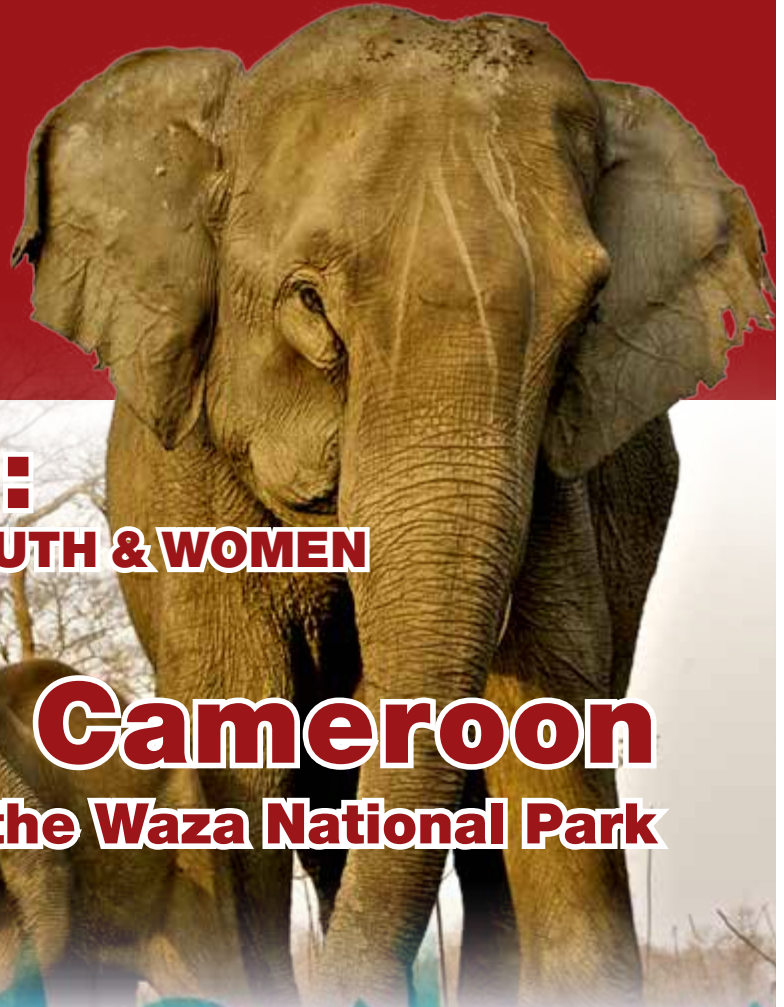


SAFARI

# AFRICA



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# EDITORIAL

## PAN AFRICAN TOURISM VISION



Acha-Anyi Paul Nkemngu (Dr) Pretoria - South Africa

On the side-lines of the 72nd Session of the United Nations (UN) General Assembly in New York held in September 2017, the NEPAD Agency organised a High-Level forum on the theme: “Sustainable Tourism Development in Africa: a transforming opportunity for inclusive growth”. This meeting could not have been held at a more opportune time considering the pertinence and urgency of the subject of sustainable tourism for development in Africa in particular, and the world as a whole.

Among the many issues discussed was the assertion that the popularity of the African safari experience seems to have eclipsed the availability of other amazing unique tourism offerings on the continent. It was reported that some potential tourists misconstrued view that the continent of Africa offers only safaris as a tourism product. While the thrilling experience of the African safari is not in question, the

my topic view that the safari is all Africa offers requires urgent corrective affirmation. There is no gain in belabouring the ignorance of some potential clients. African simply needs to step up its marketing strategies and prowess. The issue is too serious and urgent to leave in the hands of a few marketing agencies.

This explains why this edition of Acha Safari Africa magazine has opted to project the diversity of special tourism products on the African continent. Among the thrilling tourism haven of Africa can be counted the unparalleled cultural ambiance and colourful landscapes, the emotion-packed dark tourism spots from slavery, colonisation and apartheid, remnants of ancient kingdoms, civilizations and hieroglyphics, and many more unique experiences. These have the potential to make Africa the most sought-after tourism destination in the world, but could equally fast-track development on the continent.

This calls for action from all Africans and development organisations. Tourism is a very competitive and highly lucrative economic sector which make it very attractive. Just as the unstoppable sound of the vuvuzelas during the 2010 world cup in South Africa, all African people should join this initiative to ensure that the entire tourism space is filled with the African tourism brand and its diverse unique tourism offerings such as our unspoilt and accessible wildlife and flora, the legacy of the genial minds and exceptional bravery of our heroes and heroines, our tasteful gastronomy and much more. While the African safari is truly breath-taking and exciting, it is however, so menial to reduce the African tourism experience to the safari alone.

We wish you an enjoyable exploration.

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# AFRICAN UNITY A DEVELOPMENT IMPERATIVE

## AGENDA 2063: FREEDOM OF MOVEMENT IS THE KEY TO PROSPERITY

One of the highlights of former African Union (AU) Commission chairperson Nkosazana Dlamini-Zuma's final address at the Heads-of-State summit in 2016 was the launch of the African passport

The former AU commission chair acknowledged that launching the AU

Organisation of African Unity (OAU) and have persisted through various African Union deliberations and documents. The goal to attain the African Economic Community (AEC) as elaborated in the Abuja treaty of 1991 has been more elusive than originally thought.

socio-economic development on the continent.

Furthermore, relaxing or eliminating travel restrictions will accelerate tourism growth on the continent. Boosting intra-Africa tourists flow will greatly enhance development as tourism is one of the fastest growing economic sectors of the 21st century.



Rwandan President Paul Kagame and Chadian President Idriss Déby, flanked by African Union Commission Chairperson Nkosazana Dlamini-Zuma, show off their new pan-African passports at the AU summit in Kigali in July 2016. Photo: African Union PB Source: <http://www.un.org/africarenewal/magazine/august-2016/pan-africa-passport-open-borders> (November, 2016)

passport was a significant stride towards according African people an opportunity to move and trade freely on the continent they call "home". While the unveiling of the passport was largely symbolic as it will take several years to become widely accessible to the continent's people, the importance of the gesture can only be fully appreciated in the context of how long the dream of securing an Africa for Africans has taken. In fact, sentiments and efforts to develop a united and prosperous Africa spread through the life-span of the former

### THE IMPORTANCE OF AN OPEN ACCESSIBLE AND UNITED AFRICA

According to the African Union, trade among African countries accounts for only 13 percent, as compared with intra-European trade of between 43 – 83 percent. Although Africa prides itself with a vast array of resources, efforts to use these resources to develop the continent are hampered by colonial era borders. Therefore, the establishment of an African passport allowing for open borders and free movement of goods and people will significantly speed up

### THE CURRENT SITUATION

Currently, only thirteen (13) African countries offer concessions to all African citizens either through visa-free border crossings or visa on arrival facilities. These countries are: Seychelles, Mali, Uganda, Cape Verde, Togo, Guinea-Bissau, Mauritania, Mozambique, Rwanda, Burundi, Comoros, Madagascar, and Somalia. The Africa visa openness report 2016 (Africa Development Bank, 2016) further cites the twenty most accessible countries as: Seychelles, Mali, Uganda, Cape Verde, Togo, Guinea-Bissau, Mauritania, Mozambique, Mauritius, Rwanda, Burundi, Comoros, Madagascar, Somalia, Djibouti, Kenya, Tanzania, Gambia, Burkina Faso, Zambia.

**ACCORDING TO THE  
AFRICAN UNION, TRADE  
AMONG AFRICAN  
COUNTRIES ACCOUNTS  
FOR ONLY 13 %  
AS COMPARED WITH  
INTRA EUROPEAN TRADE**

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The dominance of countries in west and east Africa on these lists is both evident and thought provoking.

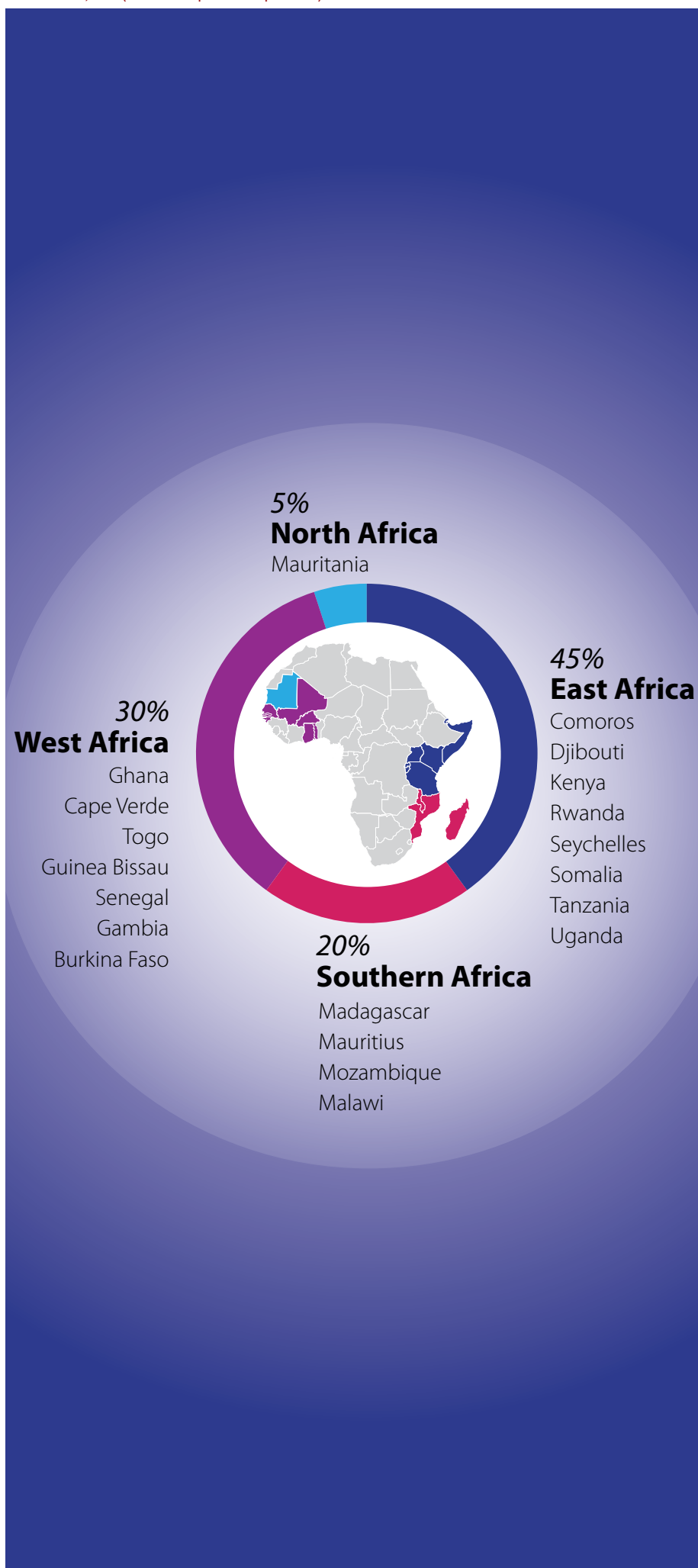
**THE WAY FORWARD**

The second aspiration in the African Union’s “Agenda 2063: the Africa we want” declares the commitment to work towards, “An Integrated Continent, Politically United Based on the Ideals of Pan Africanism and the Vision of Africa’s Renaissance”

**“AN INTEGRATED CONTINENT, POLITICALLY UNITED BASED ON THE IDEALS OF PAN AFRICANISM AND THE VISION OF AFRICA’S RENAISSANCE”**

According to Dr. Nkosazana Dlamini Zuma the free movement of people across the continent is the most pressing need hence the call for the abolition of visas in “Agenda 2063: the Africa we want”. This advocacy is premised on the rational that the elimination of visa restrictions will result in a speedy movement of goods, people and services across national borders and increase the volume of trade and tourism and fast-track economic growth. Positive indicators of the open border policies are already being witnessed in investment, tourism and financial services in countries such as the Seychelles, Mauritius and Rwanda (African Development bank, 2016). This is probably the most opportune time to ponder of the reflection of Dr Akinwumi Adesina, (President of the African Development Bank), on the benefits that would accrue to Africa from accelerated connectivity, greater investment and the promotion of business opportunities across borders if the simple policy decision of restricting border was lifted.

Source: AFDB, 2016 (Africa Visa Openness Report 2016).



# NIGERIA

## FESTIVAL CAPITAL OF WORLD



The prowess of the Federal Republic of Nigeria lies beyond its population of close to two hundred million people, over 250 ethnic groups and about 420 languages. The country's rich cultural diversity is beautifully manifested in the flamboyant display of over two hundred traditional festivals which are organised throughout the year. The aim of this piece is to tickle the tourism taste-buds of prospective visitors to Nigeria with a few of the top festivals held annually in the country.

### CALABAR CARNIVAL

Characterised by colourful street parades and dances, the Calabar carnival lasts for one week. As the name suggests, the festival takes place in the city of Calabar in Cross River State. Thousands of participants dance through the streets wearing colourful dresses and feathered headgears symbolising the spirit of the festive season.



### ABUJA CARNIVAL

The Abuja carnival is characterised by a series of cultural events exhib-

### SANGO FESTIVAL

Like many others, Sango festival is an annual event dedicated to the most powerful and revered ancient deities in Oyo Township in Oyo State. During this festival, worshippers of Sango display various skills such as eating and breathing fire through their mouths and nostrils, and invoking thunder



### OJUDE OBA FESTIVAL

This festival takes place in Ijebu Ode of Ogun State. At this festival all sons and daughters of Ijebu Ode, from far and near come to pay homage to their king, the Awujale of Ijebuland. The festival is deeply rooted in the community legends, history, and heroic acquisitions of ancient days. This is evident in the elaborate display of the dane-gun salutes, equestrian show-offs, song, music and dance.

### EYO FESTIVAL

The Eyo festival takes place in Lagos Island and attracts visitors from across the national territory. Dressed in white regalia, the participants at the festival lead a powerful procession through the city. There is also a manifestation of the traditional values of the indigenes of Lagos city. The climax of the festival is undoubtedly the display of the

iting the traditions of the local people. The local colourful costumes display the diverse cultures with a manifestation of the imaginative and creative indulgences of the artists.



Eyo masquerade.

### OSUN OSOGBO FESTIVAL

The Osun Osogbo festival is dedicated to the deity, the Osun river goddess in Ile-Ife, Osun State. This is an annual festival that brings together all indigenes of the area. During this week-long festival local people from all walks of life head for the sacred groves of the Osun river where they congregate to offer sacrifices of supplication to the Osun river goddess.



### VOFALA FESTIVAL

The central theme of the Ofala festival is embedded in exhibition of rich cultural and ancestral traditions, and bravery in wars. Hence, during the Ofala festival the Obi of Onitcha in Anambra State and his traditional entourage emerge dressed in full traditional regalia and re-enact historical bravery, acquisition in wars and powerful symbols. It is also an opportunity to display and lavish affluence, wealth and other achievements. In essence, the rich ethnic identity and prowess of Igbo culture is showcased at the Ofala festival.

### ARGUNGU FISHING FESTIVAL

Like many others, the Argungu festival is a week-long annual cultural celebration that takes place in Kebbi State. The highlight of the festival is the fishing expedition that ends with the crowning of the fisherman who gets the biggest catch of the year. Young strong men look forward to this festival to prove their fishing talent and skill.

They spend months preparing their fishing gourds and nets to be able to catch the biggest fish.

festival originates from the ancient cultural practice where a great celebration precedes the eating of the

It is a common truism that a large potential of Nigerian tourism still remains largely untapped. While this short



### THE NEW YAM FESTIVAL

This is arguably the most popular festival in Nigeria as it is celebrated in virtually every part of the country, from the northern states through the mid-western states of Benue, Kogi to Enugu and Cross River states. Prior to the New yam festival, no new yam may be eaten by any farmer. The celebration of the New yam

new yam. Cultural dances, acrobatic displays, and masquerade performances take centre stage during the celebration of the New yam festival.

piece has drawn solely from the festivals organised in the country, it is important to note that immaculate tourist attractions, ranging from nature reserves, parks, heritage sites, sandy beaches and many more are dotted all over the Federal Republic of Nigeria.



# ETHIOPIA

opening up for prosperity  
launch of the online E-Visa



Fasilides' Castle in Gondar

In an increasingly globalized world, it is evident that destination openness and accessibility is a great enabler for increased trade and movement of people. This is even more apparent in situations where countries share a common geography as in the case of African countries. Paradoxically, the take up of open borders has been quite sluggish on the continent as more than fifty percent of African countries still insist that citizens of other African states obtain visas prior to entering their countries.

This explains the context and significance of Ethiopia launching the online e-visa for visitors travelling to the country. Considering that Ethiopia ranked quite low in the country openness report with a score of 0.052 out of 1, and a rank of 46 out of 52, the move by the country to give visitors the opportunity to apply for visas online can be a significant booster for tourism. According to the President of the African Development Bank, Mr. Ak-

inwumi Adesina, "Having an open visa policy does not require large resources or complex systems. Countries can apply positive reciprocity but also open up unilaterally. And it can be done through a number of smart solutions. As a result of opening up, countries such as Seychelles, Mauritius and Rwanda has seen a big impact on tourism, investment and financial services," Hence, the Ethiopian Immigration and Nationality Affairs Main Department worked closely with Ethiopian Airlines to commence this initial phase of the e-visa service for international visitors to Ethiopia.

## HOW IT WORKS

The e-visa is processed and issued online on a single web page, where applicants apply, pay and secure their entry visa online. Once the online application is approved, applicants will receive an email authorizing them to travel to Ethiopia and they will get their passport stamped with the visa upon arrival in Addis Ababa. Key Benefits for the Ethiopian tourism sector The move towards visa facilitation signals direct positive impacts on the following tourism stakeholders: Tourists

It is expected that when the online e-visa application and issuance system is fully operational, it will go a long way to promote tourism, trade and investment to the country. The simplicity and convenience of the system will save time, energy and cost for travelers to Ethiopia. Ethiopia Airlines It is indicated that Ethiopia airlines has been instrumental in the successful implementation of the online e-visa system.



A labyrinth of tunnels with grottoes and galleries connects 11 impressive churches built under King Lalibela out of red volcanic rock

As the Director of the Department for Immigration & Nationality Affairs, Mr Gebreyohannes Teklu mentioned, Ethiopia airlines effects direct flights to/from more than 95 destinations from all corners of the world so the online e-visa system will make travel to Ethiopia, dependable, easy, convenient and affordable for their clients. Tourists' attractions and tourism industry operators Commenting on the benefits of this new visa service, Group CEO Ethiopian Airlines, Mr. Tewolde GebreMariam remarked, "Ethiopia, the oldest independent civilization in Africa and one of the oldest in the world, is endowed with historical places, natural beauty, colourful and diverse cultural activities and various endemic wild animals which are of great interest to international tourists.

Fasilides was Emperor of Ethiopia 1632 – 18 October 1667

Fasilides was proclaimed emperor in 1630 during a revolt led by Sarsa Krestos, but did not reach the throne until his father abdicated in 1632. Once he became emperor, Fasilides immediately restored the official status of the traditional Ethiopian Orthodox Church. He is commonly credited with founding the city of Gondar in 1636, establishing it as Ethiopia's capital.

**MR GEBREYOHANNES TEKLU MENTIONED,  
"ETHIOPIA AIRLINES EFFECTS DIRECT  
FLIGHTS TO AND FROM MORE THAN  
95 DESTINATIONS FROM  
ALL CORNERS OF THE WORLD SO THE  
ONLINE E-VISA SYSTEM WILL  
MAKE TRAVEL TO ETHIOPIA,  
DEPENDABLE, EASY, CONVENIENT AND  
AFFORDABLE FOR THEIR CLIENTS".**

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# RWANDA

## Health is wealth - pioneering the delivery of medical supplies using drones



Source: <http://www.nation.co.ke/news/africa/Rwanda-begins-to-deliver-medical-supplies-using-drones/1066-3416798-iggtlc/index.html> A technician (right) for American robotics company Zipline installs a small cardboard box with a paper parachute in a drone prior to its launch in Muhanga, Rwanda, on October 12, 2016. Rwanda launched drone operations to deliver medical supplies to hospitals in remote areas. PHOTO | AFP

There is no gainsaying that the development of any nation or community depends on the health and welfare of its people. This is even more so for the African continent where health challenges and maternal mortality in particular pose a serious threat to development aspirations.

Even in situations where medication and other medical supplies are available, delivery to rural destinations has often been delayed due to inadequate infrastructure. Hence, the prompt and timely delivery of medical supplies is a matter of life or death in many parts of Africa. Rwanda is no exception to the challenges experienced in the delivery of medical supplies. In fact, the country's mountainous topography and seasonal rains are an additional impediment to rural accessibility. General referred to as "the land of a

thousand hills" rural accessibility is quite limited. However, the Rwandan government has found an effective way to bypass all these challenges and deliver much needed medical supplies to rural communities. Rwanda has pioneered and revolutionised the use of drone technology to deliver medical supplies to communities not easily accessible by road.

The initial phase of this "blood delivery by drone" revolution involves twenty-one (21) clinics in the west of the country. The first fifteen drones were designed by Zipline, a California-based robotics company. According to the company's CEO, Mr. Keller Rinaudo, the imperative to deliver blood promptly upon request is necessitated by the fact that blood "is a very precious commodity so you cannot just stock a lot of it in every single health centre." With a

healthier population it is hoped that more Rwandans will be able to join the growing number of international visitors in enjoying the amazing leisure facilities in their country. Some popular attractions in Rwanda include: Kigali (Famously known as the "cleanest city in Africa"). Volcanoes National Park – Gorilla groups

**MT. BISOKE CRATER LAKE VOLCANO** National Park Volcanoes National Park lies in north-western Rwanda and borders Virunga National Park in the Democratic Republic of Congo and Mgahinga Gorilla National Park in Uganda. The national park is known as a haven for the rare and endangered mountain gorilla and golden monkeys. It is home to five of the eight volcanoes of the Virunga Mountains (Karisimbi, Bisoke, Muhabura, Gahinga and Sabyinyo), and spans 160 km<sup>2</sup> covered in rainforest and bamboo.

Akagera Park got its name from the river that runs along its eastern boundary; The Park is Rwanda's famous Savanna reserve. Set at a relatively low altitude on the border with Tanzania, Akagera National Park could scarcely be more different in mood to the breezy cultivated hills that characterize much of Rwanda. Dominated scenically by the labyrinth of swamps and lakes that follow the meandering course of the Akagera River, the most remote source of the Nile, this is an archetypal African savannah landscape of tangled acacia woodland interspersed with open grassland.

# SOUTH AFRICA:

## new dawn for tourism youth & women must excel



The dawn of democracy in 1994 propelled South Africa to the vanguard of tourism development on the African continent. However, development experts, politicians and local communities agree that if tourism is to rise to its full potential in local and national economic development, youth and women must take the lead. The nation remains hopeful that with the fever-pitched positivism of the new dawn initiated by President Cyril Ramaphosa exciting new tourism products will emerge in leaps and bounds. Watch this space!!!!

### THINKING INTRA AFRICAN TRADE COULD THIS GROUP BE AN ANSWER TO INTRA AFRICAN TOURISM CONSULTING

A few months ago, at the biggest travel show in Durban South Africa, I bumped onto the CEO of Thinking Pair, Mr Sthandiwe Mkhize, a tourism business consultant and analyst who had been invited to do a presentation on advisory work he had done in the South African accommodation sector. This was a closed meeting organised by the National Department of Tourism, South African Tourism and a few government officials in the field of Tourism. To date, I have not met a dynamic, young, inspiring and knowledgeable tourism expert in Tourism as this man. I write this, particularly considering an increased call made by most African leaders and advocates for improved Intra-African trade. When Mkhize presented his vision and background of tourism consulting I was impressed a great deal. Even though South African based, Thinking Pair's consulting services are now sought in most SADEC nations, Central and North Africa. Thinking Pair Group offers tourism and related services between South Africa and the rest of Africa.

Services range from Business Intelligence & Research, Policy Advisory, Strategy consulting Investment Advisory, Tour Planning Co-ordination and will soon be introducing medical travel services. When asked about what works for Thinking Pair he said 'an unfortunate misconception that exists about Intra-African trade is that African governments make it hard to do businesses amongst African states' he rejects this. 'Africa has the friendliest people' he continues. Thinking Pair has facilitated government to government, business to business, and consumer to business relationships. Mkhize says a lot of businesses and individuals want to do business with or in South Africa but they are not sure how. Mkhize, a former Tourism Authority official's experience and background includes: Tourism Advisory Services to eThekweni Municipality, third biggest City on South Africa

- Tourism advisor to Small Finance Agency (SEFA)
- Small business Delegations Advisor to South African-Holland missions
- Advise to government of South Africa: Tourism Turkey Relations
- A Council member of Durban Chamber Commerce and Industry
- Capacity building programme on behalf of Durban and Zimbabwean tourism businesses
- A columnist of the Tourism Update
- Foreign Direct Investment Advisor
- Facilitated joint venture deals between Zambia and South Africa
- World Travel Market UK promotional visits

I am positive that Africa needs to afford young and dynamic leaders opportunities to shape a better future for tourism development and growth on Africa. To find out more about their services between South Africa and the rest of Africa you can contact:

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[WWW.THINKINGPAIR.CO.ZA](http://WWW.THINKINGPAIR.CO.ZA)

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# A LIFE STYLE FOR YOU



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The market event is a social link for middle class earners, entrepreneurs and people who support local products being sold. One objective is to develop the event to a point where we can promote and be able to pay upcoming artists, painters and other unearthed talents. Our goal is to work and involve small businesses and create network in our communities at large. After the success of the first one, Midrand Lifestyle Market has crashed the scene as Midrand's biggest market.

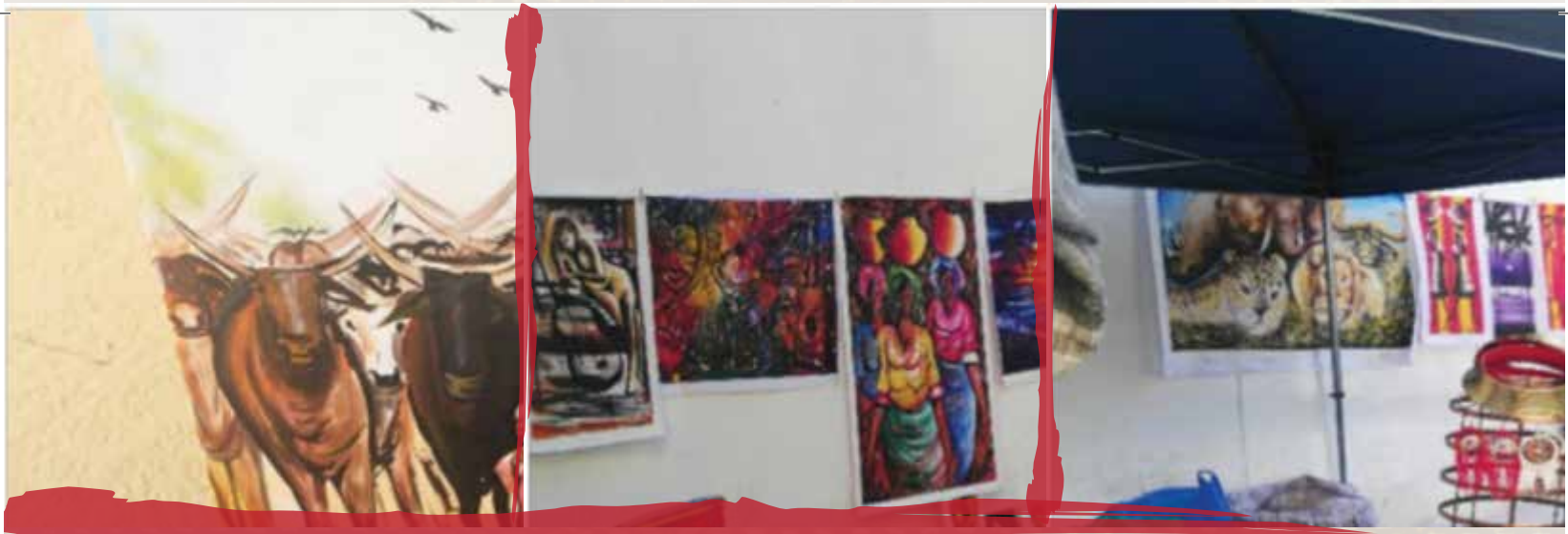
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# Art is Life

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The Malawian born brothers, Calvin and Tony stun visitors to the Maboneng business centre with their art work. Popularly known as Cheart Afrika, their artistic talent stands regularly on display by the roadside in Maboneng.

## *The Artist*

While Calvin has always had a passion for art, he was introduced to the business of art by his brother, Tony who has been in the trade for fifteen (15) years. To Calvin, paintings and other works of art feed both the body and the soul. It is a form of expression as the artist is able to communicate his ideas, feelings and emotions to the outside world.



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# CAMEROON

## Ministry of higher education acknowledges excellence as students from Achas University collect awards



It is a common adage that the future of any country depends on its youth. Similarly, there is no gainsaying that the future of the youth is deeply rooted in the quality of education that they receive. This explains why governments and education stakeholders around the world devote substantial portions of their budget and resources to education and training.

Hence, in a bid to promote excellence in higher education a High-Level delegation from the Cameroon Ministry of Higher Education visited the University of Dschang and its affiliates to acknowledge students who had performed exceedingly well during the previous academic year (2015/2016). Among these students were five talented students from Achas University Institute of Tourism and Business

Management. It is worthy of note that Achas University Institute of Tourism and Business Management is a private institution registered with the Ministry of Higher Education in 2011. The aim of the institution is to offer Quality Professional Education (QPE) to Cameroonian and African youth in general. Achas University's vision is

to ensure that Quality Professional Education delivers entrepreneurial skills and ultimately Quality Jobs for graduates. It is therefore breath-taking and amazing that only six years after its inception the institution is already producing graduates with national accolades. Watch this space; the sky is the Beginning! If God be with us, who can be against us? Achas University Institute of Tourism and Business Management is situated opposite the police station (next to Ecobank) in Molyko Buea – Southwest Region of Cameroon.

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## Graduation Ceremony 2015



**Signing of Mentorship  
with the  
University of Dschang**

## Matriculation Ceremony 2015



**Transforming Dreams into Reality - Quality**

## Recognition of Academic Excellence.

In addition to the normal presidential grants to B-Tech students, Achas through her scholarship scheme and partners offers cash prizes to all deserving students.

### 2015 Winners



**Balemba Maria**

**Best Student : 200 000Fr**



**Rachel Fornyuy**

**2nd Best Student : 100 000Fr**



**Ngembane Chantal**

**3rd Best Student : 50 000Fr**



**Ngwane Joyslyne**

**Emefuet Tazisong**

**Best Tourism Students : 100 000Fr**

## Industry Visit

Apart from regular 2 months and 3 months internships for HND and B-Tech Students respectively, our students regularly visit companies to familiarise themselves with the industries within their study programs as seen below.



**Education today: Quality Jobs Tomorrow**

# RISING CAMEROONIAN MODEL - AFOR TUMBAN TENYE



family of seven. I took part in several social activities back in high school. When I got to University, I found a great opportunity to jump start my modeling career. I got signed into my first modeling agency, Fredash Models, in 2011.

Thanks to my manager Alfred Nemfor I was able to establish my roots and accomplish certain goals. I learnt a lot from Fredash Models, made great friends and had a great opening into the modeling world. So far, I have made appearances in fashion shows in Cameroon like FIAFA, FORUM (CCMC), Afric Collection, just to name a few. I also had the opportunity to participate in some beauty contests and occupied some important positions: Miss Mount Cameroon 2011 1st runner up Miss Fako Cameroon 2nd runner up Miss Tourism North West, Cameroon 1st runner up Top Model Cameroon 2012. In October 2015, I received an award for the Best Female Models Cameroon at the DEA awards. I have worked with so many fashion designers from Cameroon, Nigeria, USA, Indonesia, Senegal etc. Some of them include: Khamals, Chip Ordina, Afroshic (Mareta West) designs, Belcro Indonesia Designs and Mesanga Fashion House. If you are thinking of becoming a model, you have to give in your all. Never focus on your beauty but on the huge task you have to accomplish. Believe in yourself and never stop doing what you love most.

**“IF YOU ARE THINKING OF BECOMING A MODEL, YOU HAVE TO GIVE IN YOUR ALL. NEVER FOCUS ON YOUR BEAUTY BUT ON THE HUGE TASK YOU HAVE TO ACCOMPLISH. BELIEVE IN YOURSELF AND NEVER STOP DOING WHAT YOU LOVE MOST.”**

**G**rowing up as a child, I loved doing plays and wearing fancy dresses. Even after a long day at school and after completing my house chores I always found time to dress and parade in the house. At that very tender age, I did know what I was doing but it was so much fun dressing up in leaves and rice bags. Little did I know that was the beginning of my career.

I grew up in a small village called Mbatu in the North West Region of Cameroon, West of Africa in an awesome



# CAMEROON

## Safari Experience at the Waza National Park



One of the places tourists would love to visit in order to come into contact with nature would most probably be an amazing and sizzling wildlife destination. Parks are usually created in order to conserve wild nature; to protect it for the future and to give people the opportunity to enjoy it.

The natural beauty, wonderful features and the majesty of parks make them ideal places for recreation, walks and camping. Watching animals in their natural habitat would be an amazing and an unforgettable experience for tourists. Wildlife tourism is an important part of tourism industries in many countries. It continues to experience a rapid and dramatic growth. If you are a tourist visiting Cameroon and you wish to discover the beauty of Africa, make a stop at the Waza National Park. The Waza National Park is located in the Logone et Shari Division, in the Far North Region of Cameroon, some 180 miles from Maroua. It was founded in 1934 as a hunting reserve but later achieved status as a National Park in 1968.

Wildlife such as elephants, antelopes, giraffes, cheetahs, lions, leopards, olive baboons, vervet monkeys, nocturnal aardvarks, patas and several others abound in the park. There also ex-



ist more than 300 species of birds. Some species of birds that have been sighted are marbled duck, ferruginous ducks, greater spotted eagles, scissor-tailed kites, Arabian bustard, fast moving ostrich, goshawks, vultures, storks, egrets and many others. The park is open to visitors throughout the year.

However, in late spring, you can enjoy a constant and wonderful display of animals at different areas of the park. While some parade in search of water from the few waterholes left, others congregate in shades, running away from the scorching sun which characterizes that period. Throughout the year, thousands of tourists visit the park for a wonderful and natural safari experience which keeps them entertained throughout their visit. The Waza National

Park offers an opportunity to enjoy a fun-filled and thrilling holiday experience. The park covers a total of 170 000 acres. This makes it impossible for someone to explore the whole park in a day. About 2 or 3 days will be needed to enjoy the beauty and explore all the wonders of the park. There are a good number of experienced and committed tour guides ready to take you through the park.

They are always ready and attentive to answer the numerous questions asked by visitors or to clarify doubts where need be. These tour guides place tourists in safe and suitable positions for sighting. The wonderful experience

of sighting elephants and other animals can make one forget that such animals can be very dangerous.

**THE PARK COVERS A TOTAL OF 170 000 ACRES. THIS MAKES IT IMPOSSIBLE FOR SOMEONE TO EXPLORE THE WHOLE PARK IN A DAY. ABOUT 2 OR 3 DAYS WILL BE NEEDED TO ENJOY THE BEAUTY AND EXPLORE ALL THE WONDERS OF THE PARK.**

# THE BAFUT ECO-VILLAGE



## An epitome of Eco-solutions in African villages

The concept of sustainable tourism has been captured in varying nomenclatures by academicians such as responsible tourism, ethical tourism and ecotourism among others. These concepts may vary in where they lay their emphasis but they carry the same core values i.e. Tourism principles and practices that protect environmental and socio-cultural resources, offering quality and memorial experiences to visitors and improving the economic livelihood of local communities. The challenge for tourism practitioners has been to think systems and designs appropriate for local initiatives. Adapting technology and practices that suit the environment and meeting local realities of the people and visitors of the Bafut Fandom is the magic of the Bafut Eco-Village commonly known as the “Light House” of Africa as it offers a unique and inspiring experience of mankind living with nature in its pristine form.

**ALL THESE  
ACTIVITIES GENERATE INCOME  
TO THE LOCAL COMMUNITIES  
AS THEY ARE NOW BEING  
HIRED TO PRODUCE THESE  
STRUCTURES AND PRODUCTS  
IN OTHER PLACES.**

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Bedding facilities inside eco-lodges made of local recyclable materials Visiting the Bafut Eco-Village creates unique and personalized experiences quite difficult to share. The hospitality of the beautiful Tour Guide ushered me into the panoramic world of living in harmony with nature. I was offered a cup of palatable citronella beverage by the tour guide in a weather condition moderated by the evergreen raffia palms which produces a refreshing breeze. My interaction with the tour guide was amazing. Her knowledge of the products and services of the Eco-Village was impeccable. Enjoying tea made from one of the local medicinal plants from the eco-village in the company of my tour guide (Fever grass a medicinal plant use in processes beverages at the eco-village) The Bafut Eco-Village is a permaculture Eco-Village. The 2.5 acres of land practices the growing of

Some projects realized as a result of expert contribution from volunteers



native crops and plants organically using local techniques and resources which yield high value products over a small piece of land. Such techniques conserve the soil and raise its fertility, capture and store water, translate waste streams into valuable nutrients which enhances a positive climate effect on the environment.



Green house which prevents insects from attacking plants, conserve heat and moisture thereby accelerating the growth of plants throughout the year. The use of local resources and technology in this Eco-Village is amazing not only because of its aesthetics but also because these local resources help conserve and protect the environment and offers unique natural experiences to lovers of a pristine tourism destination. The buildings constructed of local material such as clay, mud, grass, sun-dry bricks, sand and bamboos has reinvigorated local architectural knowledge among members of the local communities. Being the project site of a Community Based Organization called Better World, the program has offered training to other Local Community Groups especially old men and women in the construction of these buildings and other products such as Earth Stove.

All these activities generate income to the local communities as they are now being hired to produce these structures and products in other places. The purchase of these local resour-

es has also prevented financial leakages from this local economy since the money circulates only among members of the Bawum community where the project is located. Such a community life instigated by the Eco-Village initiative has brought new freshness in community living

and learning, team spirit and a strong commitment in transforming the community into a sustainable African village Eco-lodges built using a combination of modern knowledge and traditional techniques Earth stove produced by local women groups Lovers of a true African experience will find the Eco-Tourism Village an ideal tourism destination for their vacation. There is no better place in Africa other than the Bafut Eco-Village which provides a platform for volunteer tourism in which visitors can have



a relaxing vacation in a pristine environment yet making a contribution in the development of the local communities through their involvement in any of the diverse projects and initiatives of the eco-tourism village. This type of vacation exposes the visitors to the true day-to-realities of the local people as they are no longer viewed as visitors but as part of the community. Such interface creates authentic experiences for visitors through cultural exchanges. Some projects realized as a result of expert contribution from volunteers Spring water catchment with some species of trees planted around which help conserve water

Local chimney to produce heat in an eco-lodge solar energy accessories The Eco-Lodges and its facilities are beautifully constructed with local materials such as bamboos, grass, clay which provides a refreshing condition complemented by the natural breeze of the raffia palms. Enjoying natural breeze at the eco-village Agri-tourism is also developing in this eco-village as diverse varieties of fruits are available for visitors to harvest fresh from the trees.

Fresh Mangoes fruits at the disposal of visitors As volunteer tourism takes centre stage in this pristine African village ushering in cultural exchanges, knowledge and experience sharing through their international summer work camps, the Bafut Eco-Village is gradually been shaped into a model of an African Eco-village in which agri-tourism, ecotourism, cultural tourism and volunteer tourism are carved out. Its uniqueness is that it is civil society driven void of the bottlenecks of the government and was such is open to creative innovations which enhances mankind experiences living in harmony with nature and empowering local communities especially women and youths with life skills. The practices of the Bafut Eco-Village will no doubt help in shaping the conception and application of the above tourism types.

# NAMIBIA

## Africa's pinnacle of sustainable tourism



Namibia is one of the fifteen countries that make up the Southern African Development Community (SADC) and its tourism development arm, the Regional Tourism Organization of Southern Africa (RETOSA). The country occupies the South-western part of Africa, bordered by Angola and Zambia to the north, Botswana to the east, South Africa to the South and the Atlantic Ocean to the west.

According to the Namibian National Tourism Investment Profile and Promotion strategy 2016-2026, the country received 1,387,000 tourists in 2016 and hopes to grow this number by 8 percent to 1,500,000 by the year 2020. This positive trajectory in Namibian tourism sector is confirmed by statistics from the World Travel and Tourism Council (WTTC, 2017) which forecast international tourists' arrivals at 1,988,000 by the year 2027.

Although the current total contribution of tourism to the Namibian economy is quite modest, with tourism contributing NAD23,806.0 million (14.9%) of GDP, 116,000 jobs and NAD5,179.2 million (7.0%) of total exports in 2016 (WTTC, 2017), future projections are quite positive. In fact, in the context of world rankings, Namibia comes in at number 13 out of 185 countries with regards to long-term growth forecasts between 2017 – 2027. This is up from the current position of 70 out of 185 countries.

This exceptional long-term growth forecast can be attributed to Namibia's sustainable tourism drive as evident in the country's conservation policies and successful community tourism initiatives. According to the organisation "Mother Nature Network"



Twyfelfontein (A sandstone slab at Twyfelfontein. The animals are the older engravings,

(MNN) Namibia was the first African country to have conservation enshrined in its constitution. The fruits of this committed approach to sustainable tourism can be seen in the fact that while many African countries losing most of their tourism resources to poaching and commodification, Namibia continues to flourish and serve as the continent's pinnacle of successful conservation management. To the extent that 40 percent of Namibia is under conservation management. The following are some iconic tourists' attractions in Namibia:

### TWYFELFONTEIN

(A sandstone slab at Twyfelfontein. The animals are the older engravings, overlaid by the circles.) Twyfelfontein (Afrikaans: uncertain spring), officially known as |Ui-|Ais (Damara/Nama: jumping waterhole), is a site of ancient rock engravings in the Kunene Region of north-western Namibia. It consists of a spring in a valley flanked by the slopes of a sandstone table mountain that receives very little rainfall and has a wide range of diurnal temperatures. The site has been inhab-

ited for 6,000 years, first by hunter-gatherers and later by Khoikhoi herders. Both ethnic groups used it as a place of worship and a site to conduct shamanist rituals. In the process of these rituals at least 2,500 items of rock carvings have been created, as well as a few rock paintings. Displaying one of the largest concentrations of rock petroglyphs in Africa, UNESCO approved Twyfelfontein as Namibia's first World Heritage Site in 2007.

**NAMIBIA CONTINUES TO FLOURISH AND SERVE AS THE CONTINENT'S PINNACLE OF SUCCESSFUL CONSERVATION MANAGEMENT. TO THE EXTENT THAT 40 PERCENT OF NAMIBIA IS UNDER CONSERVATION MANAGEMENT.**



## ETOSHA NATIONAL PARK

Etosha National Park is a protected area in northern Namibia. Lions, elephants, black rhinos and giraffes gather at waterholes such as Halali, Okondeka and the floodlit Okaukuejo. Rough roads fringe the vast white-green salt flat of the Etosha Pan, a breeding ground for flamingos. Other bird life includes eagles, hornbills, owls and ostriches. Camel thorn trees provide food and shelter for many of the park's animals



Celebration of the annual Tulikonge Cultural Festival of the Mafwe community.

Most people from all villages in Caprivi come to celebrate by dancing and feasting. It always is held in the village where the king stays in Chinchimani village, 6 Km away from Katima Mulilo. The king advises his people on how to reduce crime in the community, the region and even nationwide.

## SPITZKOPPE

The Spitzkoppe, is a group of bald granite peaks or inselbergs located between Usakos and Swakopmund in the Namib Desert of Namibia. The granite is more than 120 million years old and the highest outcrop rises about 1,784 metres above sea level.

The king of the Mafwe is George Simasiku Mamili and the name Mamili is a royal name of Mafwe kings. The festival was always controlled by Induna Silalo and the Ngambela of the traditional court. The king used to wear traditional clothes such as the skin of a tiger and other animal skins.



## FISH RIVER CANYON

The Fish River Canyon, is located in the south of Namibia. It is the largest canyon in Africa, as well as the second most visited tourist attraction in Namibia.

# SUDAN

The “forgotten nubian pyramids”  
bring hope for economic development  
through tourism



The Nubian Meroe Pyramids are found in the area of Bagrawiwah in Sudan. They are named after the ancient city of Meroe which was the capital of the Kingdom of Kush. The Nubian Meroe pyramids are remnants of the ancient Kingdom of Kush which emerged as the dominant power in the Region around the Middle of the Nile. Between 712 – 657 BCE the Kushite kings governed much of Egypt and eventually extended their influence to the Meroe region where the pharaonic tradition of building pyramids to encapsulate the tombs was perpetuated.

The cluster of villages that make up the Bagrawiyah region are situated approximately 200 kilometres from the Sudanese capital of Khartoum. With limited tourism infrastructure, this area has hardly attracted many tourists. This might explain, in part,

why this treasure of the Nubian Meroe pyramids has been virtually forgotten to the modern world. Adapted from by Sorin Furcoi Other Top Attractions in Sudan Khartoum. Khartoum is the capital and largest city of Sudan and

the state of Khartoum. It is located at the confluence of the White Nile, flowing north from Lake Victoria, and the Blue Nile, flowing west from Ethiopia. The location where the two Niles meet is known as "al-Mogran". The main Nile continues to flow north towards Egypt and the Mediterranean Sea. Divided by the two Rivers Nile, Khartoum is a tripartite metropolis with an estimated overall population of over five million people, consisting of Khartoum proper, and linked by bridges to Khartoum North and Omdurman to the west.

**BETWEEN 712 – 657  
BCE THE KUSHITE  
KINGS GOVERNED  
MUCH OF EGYPT AND  
EVENTUALLY  
EXTENDED THEIR  
INFLUENCE TO THE  
MEROE REGION WHERE  
THE PHARAONIC  
TRADITION OF  
BUILDING PYRAMIDS  
TO ENCAPSULATE THE  
TOMBS WAS  
PERPETUATED.**

### **NATIONAL MUSEUM OF SUDAN**

Situated on the El Neel (Nile) Avenue in Khartoum the capital city of Sudan, the Sudan National museum is strategically placed on the spot where the White and Blue Niles meet. The museum houses archaeological collections of various epochs of Ancient Sudan and Ancient Egypt such as Paleolithic, Mesolithic, Neolithic, A-Group culture, C-Group culture, Kerma Culture, Middle Kingdom of Egypt, New Kingdom of Egypt, Napata, Meroë, X-Group culture and medieval Makuria. Established as a museum in 1971, the building and its surrounding gardens house the largest and most comprehensive Nubian archaeological collection in the world including objects from the Paleolithic through to the Islamic period originating from every site of importance in the Sudan.



**TUTI ISLAND** Tuti Island in Sudan is renowned principally because of its strategic location where the White Nile and Blue Nile merge to form the main Nile. It is surrounded by the "Three Towns": Khartoum (the capital of Sudan), Omdurman (the largest city in Sudan), and Khartoum North (a large industrial center). Despite this, Tuti is home to only one small village (founded in the late 15th century), with grassland being the main makeup of the island. In the past the only approach to Tuti Island was via several ferries that cross the river every so often, but now the Tuti Bridge, a modern suspension bridge, has been completed and can be used instead.



The Tuti-Khartoum Bridge is a modern suspension bridge linking between Tuti Island and the City of Khartoum

The building of the Tuti Bridge has sparked development projects on Tuti Island, championed by Tuti Island Investment Company, which plans to turn the Island into a state of the art tourist resort. However, these ideas have caused controversy, with the locals wishing to protect their village from becoming a tourist destination.

**ONLY ONE SMALL VILLAGE FOUNDED IN THE LATE 15TH CENTURY, WITH GRASSLAND BEING THE MAIN MAKEUP OF THE ISLAND**

# SENEGAL

## Dark tourism for development

Tourism is generally associated with travelling to strange and unfamiliar destinations for fun, relaxation, adventure, business and so on. However, this traditional way of conceptualizing tourism has made it very difficult for many countries to develop innovative ways of growing the tourism sector; rather relying on mainstream attractions such as safari, culture and the like.

Considering the highly competitive nature of the tourism sector, innovation in product development seems indispensable. If destinations have to grow tourism numbers, encourage tourism to spend more and increase economic benefits from tourism, then new tourism products have to be designed, packaged and marketed to potential visitors.

Diaspora tourism offers African countries a wonderful opportunity for expansion. With an ever-increasing number of African people living outside the continent, specific tourism products should be designed to capture the interests of African people living out of the continent. Diaspora tourism can be described as the homecoming of people who are nostalgic about some element(s) of their past or ancestral history. This is the essence of the Goree diaspora festival in Senegal. The aim of the Goree festival is to establish a link between Senegal and the descendants of the slaves who forcefully removed from Africa through the Island of Goree.

Contrary to the dark history of slavery that characterises the Island of Goree, the diaspora festival is a highly entertaining event characterised by meetings, conferences, dance, games and much more. Most importantly, amidst these ceremonies and fanfare, many of the visitors discover their ancestral roots and heritage. In the 18th century, Goree Island was one of several West

African ports from which goods and slaves were shipped across the Atlantic Ocean to the Americas.

Nearly 300 years later, the island was declared a UNESCO World Heritage Site. Today, it is home to more than 1,000 people and has hosted guests from around the world, including Pope John Paul II and Nelson Mandela. The 5th annual Goree Island diaspora festival took place this year (2017) and attracted more than 3000 visitors.



**CONTRARY TO THE DARK HISTORY OF SLAVERY THAT CHARACTERISES THE ISLAND OF GOREE, THE DIASPORA FESTIVAL IS A HIGHLY ENTERTAINING EVENT CHARACTERISED BY MEETINGS, CONFERENCES, DANCE, GAMES AND MUCH MORE**



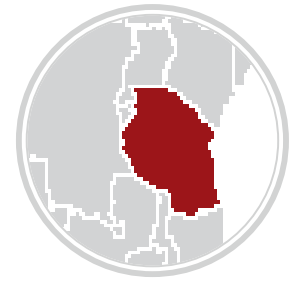
This artistic festival was established to promote links between Senegal and the descendants of the slaves forced to leave Africa from Gorée Island.

Statues and plaque at the Maison des Esclaves Memorial.



# TANZANIA

A hive of tourism, travel,  
and a passport to outdoor adventure



## WELCOME TO TANZANIA

Tanzania has some of the most fascinating tourists' attractions in the world. Located in east Africa, the country is home to the highest mountain peak in Africa, Mount Kilimanjaro. In addition to the great safari credentials of Tanzania as a tourist 'destination, the country also boasts seven world heritage sites and a number of white sandy beaches. Among the most popular tourist attractions in Tanzania are the following:



## SERENGETI NATIONAL PARK

Best known for its large mammal migration in the world, the Serengeti National Park is among the best-known big game safari destinations in Africa and one of the most popular tourist attractions in Tanzania. Each year thousands of animal-migration enthusiasts visit Tanzania to observe the annual wildlife migration of wildebeest and zebra.

## NGORONGORO CONSERVATION AREA

The Ngorongoro conservation reserve is accredited as a world heritage site due to its unique natural and cultural attributes. The conservation area is houses the Ngorongoro Crater, the

world's largest caldera and the various prehistoric sites. Here, endangered wildlife and the Maasai tribe coexist.

## MOUNT KILIMANJARO NATIONAL PARK

Situated in the north-eastern area of Tanzania, Mount Kilimanjaro is 5,892 meters (19,331 feet) above sea level. This makes it the highest free-standing mountain in the world and Africa's highest peak. Mount Kilimanjaro is surrounded by the Kilimanjaro national park.



**MOUNT  
KILIMANJARO  
IS 5,892 METERS  
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WORLD & AFRICA'S  
HIGHEST PEAK.**

## ZANZIBAR

The semi-autonomous island of Zanzibar is one of the great attractions in Tanzania. Its significance lies in its rich history as a trading center, and a cultural melting pot of African, Indian and Arab influences. Zanzibar's major tourist attraction is Stone Town, with its whitewashed coral rag houses. Another big draw are its beautiful white sandy beaches. Pemba Island Known as the Green Island in Arabic, Pemba Island lies in the Indian Ocean and is part of the "Spice Islands". As neighbouring Zanzibar is becoming more and more popular with tourists, more adventurous travellers are seeking out the less-crowded Pemba. The island is especially popular with divers who

come here for the untouched coral and very abundant marine life.



#### **KILWA KISIWANI**

Kilwa Kisiwani is a community on an Indian Ocean island off the southern coast of Tanzania. Historically, it was the center of the Kilwa Sultanate, a medieval sultanate whose authority at its height in the 13th-15th centuries AD stretched the entire length of the Swahili Coast. Kilwa Kisiwani has been designated by UNESCO as a World Heritage Site along with the nearby Stone Town Songo Mnara.

**THE EXACT NUMBER OF ROCK ART SITES IN THE KONDOA AREA IS CURRENTLY UNCERTAIN, HOWEVER, ESTIMATES ARE OF BETWEEN 150 AND 450 OF THE DECORATED ROCK SHELTERS.**

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#### **KONDOA IRANGI ROCK PAINTINGS**

The Kondoa Irangi Rock Paintings are a series of overhanging rock cliff carved into the side of a hill looking out over the steppe. These rocks contain paintings, some of which are believed by the Tanzania Antiquities Department to date back more than 50,000 years. The exact number of rock art sites in the Kondoa area is currently uncertain, however, estimates are of between 150 and 450 of the decorated rock shelters. The paintings depict elongated people, animals, and hunting scenes.



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